



Dear Friend,

Thank you for considering a contribution to the Lance Armstrong Foundation's (LAF) annual Peloton Project. We are truly grateful for the generosity of our donors and the hard work and dedication that our Peloton members put into this effort.

The success of the Peloton Project is important to me. When I was diagnosed with testicular cancer, I was given less than a 40 percent chance of survival. With the support of my family and friends and a great team of doctors and nurses, I won my fight and have been a cancer survivor for more than five years now. Overcoming cancer was more challenging than any race I will ever compete in, and I know this sentiment rings true for anyone affected with it, no matter what their role in life.

As I was dealing with my diagnosis and treatment, I was faced with a lot of uncertainties about my future. Would I ever ride again? Would I be able to have children? Would I ever be able to get health insurance? I soon realized that there was a real lack of support and services for those of us who are faced with this disease. As a cancer survivor I feel obligated to create awareness and support for other cancer survivors and their families. The LAF is helping fill the void in cancer survivorship services and resources and bridge the gap between cancer survivors and the support that they need.

The Peloton Project is our annual grassroots fundraising and outreach effort, with cyclists, cancer survivors and other volunteers from across the world raising cancer awareness in their communities. The tremendous success of the Peloton Project has allowed the Foundation to make great strides in fulfilling our mission. This group of volunteers is truly the lifeblood of the LAF, and their commitment to cancer survivors continues to amaze me.

Now one of our members has called upon you to help them. Please help them realize their fundraising goal as they help us to realize ours.

I am proud of the fact that the LAF has helped to bring hope, inspiration and support to cancer survivors and their loved ones, and I invite you to share that experience with us. Together we can make a much-needed impact on the world of cancer survivorship.

Sincerely,

Lance Armstrong
Founder